## WHAT IS CLAIMED IS:

1. A component whose surface is paint-coated, the paint-coated component comprising:

a component body;

a ground film-layer formed by a paint coat on an obverse-layer side of said component body; and

a metal film layer having a mirroring effect and formed semitransparently on an obverse-layer side of said ground film-layer.

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2. The paint-coated component as set forth in claim 1, wherein said metal film layer is a film formed by metal vapor deposition, and contains any one of chrome, nickel, zinc, magnesium, aluminum, a stainless steel alloy, and titanium.

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3. The paint-coated component as set forth in claim 1, wherein said metal film layer is formed by sputtering.

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4. The paint-coated component as set forth in claim 1, wherein said metal film layer is formed by ionic plating.

5. The paint-coated component as set forth in claim 1, further comprising a protective film layer formed by a clear paint coat on an obverse-layer side of said metal film layer.

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6. The paint-coated component as set forth in claim 1, further comprising an anodized film layer formed in between said component body and ground film-layer by anodizing,

said component body being formed from at least one of aluminum alloy and magnesium alloy.

7. The paint-coated component as set forth in claim 1, wherein

said component body is utilized in fishing gear.

8. A component whose surface is paint-coated, the paint-coated component comprising:

a component body;

a ground film-layer formed by a paint coat on an obverse-layer side of said component body; and

metal film means for providing a mirroring effect, said metal film means being formed semitransparently on an obverse-layer side of said ground film-layer.

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9. The paint-coaled component as set forth in claim 8, wherein said metal film means is formed by metal vapor deposition, and contains any one of chrome, nickel, zinc, magnesium, aluminum, a stainless steel alloy, and titanium.

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10. The paint-coated component as set forth in claim 8, wherein said metal film means is formed by sputtering.

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11. The paint-coated component as set forth in claim 8, wherein said metal film layer is formed by ionic plating.

12. The paint-coated component as set forth in claim 8, further comprising a protective film layer formed by a clear paint coat on an obverse-layer side of said metal film means.

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- 13. The paint-coated component as set forth in claim 8, further comprising an anodized film layer formed in between said component body and ground film-layer by anodizing,
- said component body being formed from at least one of aluminum alloy and magnesium alloy.

14. The paint-coated component as set forth in claim 8, wherein said metal film means has a thickness of 600-50 angstroms.

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15. A fishing reel, comprising:

a reel body, including

a component body,

a ground film-layer formed by a paint coat on an obverse-layer side of said component body, and

metal film means for providing a mirroring effect, said metal film means being formed semitransparently on an obverse-layer side of said ground film-layer;

- a handle assembly disposed on a side of said reel body; and a line-winding spool removably and reattachably fitted to said reel body.
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  16. The fishing reel as set forth in claim 15, wherein said fishing reel is a spinning reel and further comprises a rotor rotatably fitted to said reel body, and said spool can move reciprocatingly with respect to said reel body.
- 20 17. The fishing reel as set forth in claim 15, wherein said fishing reel is a dual bearing reel, and said spool is rotatably fitted to said reel body.
- 18. The fishing reel as set forth in claim 15, wherein said metal film means is formed by metal vapor deposition, and contains any one of chrome, nickel, zinc, magnesium, aluminum, a standess steel alloy, and titanium.
- 19. The fishing reel as set forth in claim 15, further comprising
  a protective film layer formed by a clear paint coat on an obverse-layer side of said metal film means.

- 20. The fishing reel as set forth in claim 15, further comprising an anodized film layer formed in between said component body and ground film-layer by anodizing,
- said component body of said reel being formed from at least one of aluminum

  alloy and magnesium alloy.